



Terms and Conditions of HSBC Credit Card Welcome Offer – ‘Red Hot Show Pass’ Exclusive Booking

When can you enjoy the offer

1. The promotional period is from 23 June (00:00) until 31 July 2025 (23:59) (unless otherwise specified) (the “**Promotional Period**”).

What is the offer

2. **New or Existing Credit Card Customers** can be entitled to the welcome offer of exclusive booking (the “**Offer**”) if you fulfill all the requirements under clause 2(a) to (b):
 - a. successfully apply for an **Eligible Credit Card** issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns) (“**the Bank**” or “**HSBC**” or “**We**”) via HSBC website, HSBC Internet Banking, HSBC HK Mobile Banking app (HSBC HK App) or **HSBC Reward+** during the promotional period and your application is approved by the card approval period as set out in Table 1 below; and
 - b. successfully complete the **Registration** via the designated website (<https://cloud.messaging.hsbc.com.hk/redhot>).

Table 1

Card approval period	On or before 20 August 2025
Show for Exclusive Booking	HSBC 160th Anniversary Presents Theater Show – Let Me Entertain You (the ‘ Show ’)
Date of Exclusive Booking	15 to 16 September 2025
Date of Show	28 September 2025 to 4 October 2025
Scheduled Starting Time	8pm for Tuesday to Saturday shows 3pm for Sunday shows
Venue	Lyric Theatre, The Hong Kong Academy for Performing Arts
Ticket Price	HK\$1,080 / HK\$880 / HK\$680 / HK\$480

Exclusive Booking Details	<ul style="list-style-type: none"> Designated code will be delivered to the HSBC Reward+ account of eligible customers by 6 September 2025, eligible customers are required to download the HSBC Reward+ to retrieve details in HSBC Reward+ > Account tab > My e-Coupons and purchase show tickets via Klook (the 'Designated Platform') with the designated code on the date of exclusive booking as specified above. Eligible customers must be or must register to become a Designated Platform's member to purchase the show tickets. We will notify eligible customers via HSBC Reward+ push notification and/or SMS on or before 6 September 2025. Please ensure you have enabled HSBC Reward+ push notification and your phone number registered with the Bank is correct and valid. <p><u>Ticketing Channel for Exclusive Booking</u></p> <ul style="list-style-type: none"> Online Booking: Klook App or klook.com/hsbcpb <p><u>Enquiry Channel</u></p> <ul style="list-style-type: none"> Customer Service Chatbox: klook.com/help-center/
Maximum number of tickets to be purchased	4 for each Eligible Credit Card. You have to login to your Designated Platform's membership account and enter the designated code to complete the purchase. Each membership account can only make 1 booking on the date of exclusive booking as specified above.
Customer service fee	HK\$80 for each ticket purchased.
Ticket delivery	<p>Upon successful purchase of the tickets, you may log in your Designated Platform's membership account and go to 'Account – Bookings' to check your order confirmation details and seat arrangements.</p> <p>From 24 September 2025, you may check your e-ticket(s) which includes Cityline admission QR code(s) at the same order confirmation details page. Please use the e-tickets(s) for event admission. You will also receive the e-tickets(s) (Cityline admission QR code) sent via email from the Designated Platform starting on 24 September 2025.</p>

Ticket format	Electronic
Age restriction	This programme contains inappropriate language. Persons under the age of 16 are encouraged to be accompanied by a parent or guardian.
Production in Charge of Theatre	Vab Production

3. All successful purchasers of exclusive booking tickets will receive a confirmation email after booking is completed. For enquiries concerning successful exclusive booking ticket purchases (including confirmation email), please login to the Designated Platform's membership account or contact the Designated Platform through their Customer Service Chatbot.
4. You should ensure that the email address/information provided during exclusive booking is correct. No amendments of email address/information following a successful exclusive booking ticket purchase are permitted. Neither the Production in Charge of Theatre nor the Designated Platform shall be responsible for tickets that are not delivered due to wrong or incomplete email address/information being provided. All relevant ticketing fees or services fees paid including but not limited to the customer service fee, administration fee and courier fee (if applicable) are non-refundable under any circumstances.

How can you enjoy the offer

5. You can enjoy the offer if you:
 - a. hold an Eligible Credit Card and your credit card account is valid and in good standing until the Offer eligibility is confirmed; and
 - b. fulfil the requirements under Clause 2 above.
6. You **cannot** enjoy the offer under if:
 - a. you have cancelled any HSBC personal primary credit card in the past 12 months from the date of approval of the Eligible Credit Card; or
 - b. you are an additional card applicant.

About annual fee waiver

7. You can enjoy below annual fee waiver when applying for Eligible Credit Card:
 - a. a 2-year credit card annual fee waiver (applicable to HSBC Visa Signature Card, HSBC easy Credit Card, HSBC Visa Gold Card, HSBC Pulse UnionPay Dual Currency Diamond Credit Card and HSBC UnionPay Dual Currency Credit Card); or
 - b. a 1-year credit card annual fee waiver (applicable to HSBC EveryMile Credit Card); or

- c. a perpetual credit card annual fee waiver (applicable to HSBC Red Credit Card and HSBC Visa Gold Card for Students).

Read before you enjoy the Promotion

- 8. We have no obligation to clarify whether your registration is successful or not. We also have no obligation for your ineligibility of the Offer if you have registered with any incorrect information.
- 9. You are required to ensure that you have successfully provided all the required supporting documents when applying for an Eligible Credit Card. We accept no liability for any delays in approval and your ineligibility of the Offer due to applicant's failure to submit the required documents.
- 10. We will determine whether you are eligible for the Offer based on our system and Registration records.
- 11. We accept no liability if eligible customers are unable to receive the notification and miss the exclusive booking due to the disablement of HSBC Reward+ Push Notification or incorrect phone number provided. Customers are deemed to have forfeited the Offer, and no compensation of whatsoever nature will be offered. For any enquiries about Offer entitlement, customers should contact the Bank on or before 10 September 2025. Late enquiries will not be accepted.
- 12. Exclusive booking tickets are limited and will be made available on a 'first-come-first-served' basis and only while stocks last.
- 13. Seating will be allocated by the Designated Platform in sequence based on the date and time of the transaction according to the record held with the Designated Platform. The Show is marked seating. Seat numbers will be displayed in shopping cart before payment. No seat selection is available. For purchases of 2 tickets or above, the Designated Platform reserves the right to arrange separate seats (including allocation of seats in odd numbers and/or non-adjacent seating). The ticket purchaser and ticket holder(s) shall accept the seating allocation without question.
- 14. Tickets are valid only for the specified dates, times, zone and seats (if applicable) as printed on them.
- 15. If any ticket is lost, defaced or stolen, neither the Production in Charge of Theatre nor the Designated Platform will reissue or replace the ticket, and neither the Production in Charge of Theatre nor the Designated Platform will bear any responsibility.

16. No refund, cancellation or amendment will be allowed once the tickets are purchased. Any form of resale of tickets is strictly prohibited.
17. Upon the transaction for the exclusive booking ticket purchase being completed, the total price payable for the ticket(s), the customer service fee of the Designated Platform and the courier service fee and administration fee (if applicable) will be debited instantly from your Eligible Credit Card account. The amount debited is not refundable, and the transaction is valid only if the account has sufficient available credit.
18. Each ticket admits one person only. A valid ticket must be provided at the Venue for admission to the Show. Person(s) attending the Show maybe subject to house rules of the Production in Charge of Theatre. For details, please contact the Production in Charge of Theatre separately.
19. The Show is organised by the Production in Charge of Theatre. All information and services in relation to the Show are supplied directly by the Production in Charge of Theatre who is solely responsible for all obligations and liabilities related to the Show. We do not accept any liability whatsoever in connection with the Show.
20. If the Show is cancelled or postponed, the Production in Charge of Theatre is responsible for the relevant Show and refund arrangements and reserves the right to reschedule the Show. The Production in Charge of Theatre reserves the right to reduce the number of seats, cancel, or postpone the Show. For details, please contact the Production in Charge of Theatre.
21. The Production in Charge of Theatre reserves the right to change the Show programme without prior notice.
22. The booking service in respect of tickets to the Show is provided by the Designated Platform. The use of the booking service to purchase tickets is subject to the terms and conditions prescribed by the Designated Platform. We disclaim any liability whatsoever in relation thereto.
23. HSBC, the Production in Charge of Theatre and the Designated Platform reserve the right to suspend, revise or terminate the promotion, and the offer made in connection with it, at any time and to amend the terms and conditions thereof from time to time without prior notice.
24. You cannot exchange the Offer for cash, other products, services or discounts or transfer the offer.
25. The terms and conditions of the Eligible Credit Card and all other applicable prevailing promotions offered by us will apply.

26. If you are entitled to promotional offer(s) under other concurrent promotion(s) run by us, we may decide to grant you the promotional offer under only one of the promotions, unless otherwise specified.
27. We can change or cancel the offer or amend the terms and conditions. Please check our website for the latest details, availability and terms and conditions of the offer.
28. If we believe that you have acted in a fraudulent or abusive way, you will not be able to enjoy the offer and we may debit your credit card for the equivalent value of any offer you have enjoyed without notice, or cancel your credit card.
29. In case of any dispute arising out of your Eligible Credit Card application and this promotion, the decision of HSBC, the Production in Charge of Theatre, and/or the Designated Platform shall be final and conclusive.
30. The personal data collected by us in the Registration will be handled in accordance with our privacy policy (<https://www.hsbc.com.hk/misc/data-privacy-notice/>). Such personal data will only be recorded for verification purposes in respect of this promotion and will not be used to update our record or for other purposes.
31. No person other than you and us which include our successors and assigns will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
32. These terms and conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region ("Hong Kong"). In the event of any discrepancy or inconsistency between the English and the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.

What these terms mean

33. **"Eligible Credit Card"** refers to any personal primary HSBC EveryMile Credit Card, HSBC Visa Signature Card, HSBC Red Credit Card, HSBC easy Credit Card, HSBC Visa Gold Card, HSBC Visa Gold Card for Students, HSBC Pulse UnionPay Dual Currency Diamond Credit Card or HSBC UnionPay Dual Currency Credit Card issued by the Bank.
34. **"New Credit Card Customers"** refers to customers without any approved personal primary credit card issued by the Bank when we process the application for an Eligible Credit Card.

35. **"Existing Credit Card Customers"** refers to customers with any approved personal primary credit card issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns) when we process the application for an Eligible Credit Card.
36. **"Registration"** refers to the successful registration via the designated website <https://cloud.messaging.hsbc.com.hk/redhot>.
37. **"HSBC Reward+"** refers to the HSBC HK Reward+ mobile application.

To borrow or not to borrow? Borrow only if you can repay!