HSBC Life

"Eldercare Promise - living with dementia"





Is dementia common in Hong Kong?

Dementia has become an increasingly common health problem in Hong Kong. Currently, it is estimated that 5-8% of the people over 65 years of age have dementia while this number is estimated to be 20-30%¹ among people who are over 80 years old. It is estimated that the number of people diagnosed with dementia will increase by two folds in the next 20 years².

According to research into care services for elders with dementia published in 2017, the number of elderly with dementia is expected to rise in the coming decades due to an ageing population. This will place an increasing burden on our community both economically and socially. The research also highlighted a 2010 study which stated the cost of residential care for people with dementia aged 60 and above will increase from HK\$1.6 billion in 2010 to HK\$4.2 billion in 2036. Hong Kong's ageing population is a problem that will be a huge burden for society, bringing financial concerns to many families looking after dementia patients.

How to distinguish between normal ageing and dementia?

Is a family member showing one or more of the following symptoms?

1 Do they often forget or lose any of their personal belongings such as reading glasses?

2 Do they ever get lost near home?

3 / Do they wear summer clothes during winter?

Do they often forget simple words and find it difficult to express themselves clearly?

5 Has their personality changed dramatically; are they perhaps becoming suspicious or scared?

6 Have they lost interest in social activities and prefer not to go out?

If anyone in your family is showing these symptoms, or finding it hard to learn new things, please contact a doctor for professional assessment and diagnosis.

Source

- 1 Providing care services for elders with dementia, Legislative Council Information Research Unit, February 2017.
- 2 The number of people with dementia in Hong Kong will increase significantly from 115,000 in 2016 to about 240,000 in 2036. Source: The Chinese University of Hong Kong Medical School (2018 Press Release).

The medical information provided by the relevant institutions in this leaflet is for reference only. We do not undertake any obligation to issue any further publications to you or update the contents of this leaflet and such contents are subject to changes at any time without notice. They are expressed for general information purposes only and do not represent the views of HSBC Life (International) Limited or the HSBC Group. The information and related examples or recommendations are for reference only. The treatment of different diseases depends on individual physical condition. Each is different and does not replace your doctor's advice or other professional medical consultation. If you have any health issues, please contact your medical professional directly. In no event will HSBC Life (International) Limited or the HSBC Group be liable for any damages, losses or liabilities including without limitation, direct or indirect, special, incidental, consequential damages, losses or liabilities, in connection with your or any third party's use of this leaflet or your reliance on or use of or inability to use the information contained in this leaflet. HSBC Life (International) Limited and or The Hongkong and Shanghai Banking Corporation Limited have no affiliation with the relevant medical institutions.

Main types of dementia and high-risk factors

There are different types of dementia. The causes, symptoms and impact on patients vary.

Alzheimer's disease

Abnormal substances in the patient's body disrupt signals from the brain, destroy connections between brain cells and cause body functions to gradually decline. This can include loss of memory, inability to perform day-to-day tasks, loss of focus when speaking, and being repetitive³.

Vascular dementia

The second most common type, vascular dementia causes damage to the brain due to stroke or vascular disease. The patient's health can deteriorate very quickly³.

High-risk factors of dementia

Research has shown that dementia is closely related to what we know as the 'three highs' – high blood pressure, high blood sugar and high blood cholesterol. Dementia may also be hereditary, so if any immediate family members have dementia, the chance of developing such condition increases. Other high-risk factors include brain trauma and mental problems such as anxiety and depression⁴.

How to assess the risk of dementia earlier

Medical staff can help diagnose whether a patient is suffering from dementia based on symptoms, clinical assessment and examination. In general, "MMSE" (Mini-Mental State Examination), "MOCA" (Montreal Cognitive Assessment), computed tomography, MRI and blood tests can help medical staff assess and diagnose patients with symptoms of dementia or other diseases that lead to similar symptoms⁵. White matter hyperintensities are one of the important indicators of dementia. MRI for the brain is the standard method for detecting white matter hyperintensities and is generally used after the symptoms of dementia have appeared⁶.

New developments in medical research⁶

With advances in medical research, many new technologies can now assess the risk of dementia before the emergence of symptoms. Automatic Retinal Image Analysis is the first cognitive health risk assessment process that can accurately screen for the risk of developing dementia. An image of the retina of both eyes is captured and uploaded to a central data processing system⁷ to assess the risk index. The test is fast and simple, with the entire process only taking around 15 minutes⁸ from image capturing to report generation. It can effectively detect white matter hyperintensities caused by cerebral small vessel disease.

Source

- 3 Excerpts of dementia from Hong Kong Alzheimer's Disease Association website.
- 4 Hong Kong Hospital Authority Smart Patient website on dementia.
- 5 Pro-Wellness Health Group: Mini-Mental State Examination (MMSE) and Montreal Cognitive Assessment (MOCA).
- B Health View Bioanalytic Limited.
- 7 The central data processing system for cognitive health checks is operated and managed by Health View Bioanalytic Limited.
- 8 The entire testing process includes retinal imaging and results analysis.

Different stages of dementia9



 Confusion between long-term memory and current reality.

Occasional inability to express words.

Behavioural and personality changes or emotional instability.

Need for assistance with daily personal care.



Early stage

Loss off short-term memory.

 Difficulties in expressing or understanding abstract matters, such as physical discomfort and feelings.

Mood swings or unexpected behaviour.

Difficulty in learning new things or following complex instructions.

Decrease in ability to make sound judgments.

 Loss of ability to manage basic personal care activities without prompting by others.

Intermediate stage



Late stage

Memory loss, inability to remember familiar people and things.

Physical and mental deterioration.

Failure to communicate clearly.

Unable to handle everyday life.

Need for long-term care.

Biological clock disruption.

How do families care for patients at different stages¹⁰?

Different problems occur for patients at various stages including communication, social, emotional, behavioural and safety issues. Hence, there are different priorities and skills involved in caring for patients:

Early stage: Ability-based

Encourage patients to maintain a social life, develop interests and manage things themselves within their capabilities. Help patients establish regular living habits. Both the family and patient need to adjust their moods, to accept and learn about the condition.

Intermediate stage: Assistance-based

Help patients handle daily affairs and take care of themselves to maintain their self-care ability. Use appropriate services to ease family members' burdens and help patients stay in the community, such as day-care centres or residential care services. Suitable activities can stabilise the mood and condition of the patient.

Late stage Care-based

Patients need more nursing and basic care. Family members need to make appropriate arrangements in order to maintain their own and the patient's quality of life. Caregivers should share their feelings with others to reduce the pressure of patient caring. They must pay attention to the patient's non-verbal expressions and the quality of the residential care services to ensure that the patient receives the respect they deserve.

Source:

- 9 Jockey Club Centre for Positive Ageing (JCCPA) Integrated Services Centre excerpts on symptoms at different stages section.
- 10 Jockey Club Centre for Positive Ageing (JCCPA) Integrated Services Centre excerpts on basic care skills section.

Tips on preventing dementia¹¹

Although there is currently no treatment available to cure dementia, developing healthy living habits can help delay and prevent the onset of dementia such as:



Find ways to stimulate thinking.



Take an adequate amount of exercise.



Maintain a balanced diet, stop smoking and drinking alcohol.



Broaden social life and communicate more with others.



Develop healthy hobbies that stimulate the brain.



Perform regular body checks and cognitive testing.



Stay optimistic and maintain positive energy.

Support and cost of caring for dementia patients

Family members should establish a long-term care plan, budget for future medical costs, arrange appropriate protection and seek professional evaluation and advice. Family members can help the patient make future financial arrangements while they are still of sound mind, eg Enduring Powers of Attorney, Advance Directives and Wills. We are committed to promote and build, through public-private partnerships, a support network for people with dementia. We understand that for the caregiver there are many psychological and economic pressures. Besides a support network, family members need to be aware of the expenses incurred in caring for patients, such as nursing home costs and medical expenses, and be prepared well in advance.

The following offers a reference to the daily expenses required for taking care of a patient with dementia.

		Hong Kong dollars
Hiring helpers ¹²	Minimum allowable monthly wage for foreign domestic helpers (FDHs) in Hong Kong	\$4,520
Physiotherapy ¹³		\$500 to \$2,500 (per hour)
Speech therapy ¹⁴	Hong Kong Adventist Hospital	First-time assessment fee \$1,080 (per session) Speech therapy package fee for the next seven sessions \$5,600
Acupuncture ¹⁵	Kwong Wah Hospital Chinese Medicine (per acupuncture treatment)	\$180 to \$250
Massage ¹⁶	EasyHome Service Health Care Massage	\$320 (per hour)
Day care centre ¹⁷	Jockey Club Centre for Positive Ageing (daily) (cost of pick-up service depends on area)	\$410 to \$535
Nursing home fees ¹⁸	Service provided by NGOs (monthly)	\$20,000 to \$40,000
Medical expenses including medical treatments ¹⁸	Private doctors (monthly expenses after bi-monthly visits)	\$1,000
Private care / Elderly escort services ¹⁹	Humansa nursing / Escort and elderly sitting (average 8 hours per month)	\$800 to \$1,600

The above information and related medical expenses and nursing expenses are for general reference only and do not constitute any recommendation.

HSBC is the first dementia-friendly bank in Hong Kong to launch the Basic Banking Account with Independence to help people with diminished mental capacity by offering assistance and tips on managing their financial affairs on their own. For more information about our Basic Banking Account with Independence, please contact your Relationship Manager.

Source:

- 11 Hong Kong Alzheimer's Disease Association
- 12 GovHK, September 2018
- 13 Consumer Council survey results on physiotherapy services fees, February 2019
- 4 Hong Kong Adventist Hospital
- 15 Kwong Wah Hospital, April 2017
- 16 EasyHome Service
- 17 Jockey Club Centre for Positive Ageing (JCCPA), effective from 1 September 2018
- 18 Provided by Hong Kong Lutheran Social Service
- 19 Humansa Rehabilitation and Wellness Enhancement Service

HSBC Life (International) Limited

HSBC Life (International) Limited ("the Company" or "we") is incorporated in Bermuda with limited liability, and is one of the HSBC Group's insurance underwriting subsidiaries.

Hong Kong SAR office

18/F, Tower 1, HSBC Centre, 1 Sham Mong Road, Kowloon, Hong Kong

The Company is authorised and regulated by the Insurance Authority to carry on long-term insurance business in the Hong Kong SAR.

The Hongkong and Shanghai Banking Corporation Limited (referred to as "HSBC") is an insurance agent of the Company.

The medical information and care costs provided in this leaflet are for reference only and are provided by the relevant medical institutions and other organizations. You should not base on this material alone to make decision. Information contained in the leaflet does not represent the views of HSBC Life (International) Limited or the HSBC Group. We do not undertake any obligation to issue any further publications to you or update the contents of this leaflet, and such contents are subject to changes at any time without notice. They are expressed for general information purposes only and do not constitute advice or recommendation. If you are in doubt about anything in this leaflet, you should seek independent professional advice. The information and related examples or recommendations are for reference only. The treatment of different diseases depends on individual physical condition. Each is different and does not replace your doctor's advice or other professional medical consultation. If you have any health issues, please contact your medical professional directly. In no event will HSBC Life (International) Limited or the HSBC Group be liable for any damages, losses or liabilities including without limitation, direct or indirect, special, incidental, consequential damages, losses or liabilities, in connection with your or any third party's use of this leaflet or your reliance on or use or inability to use the information contained in this leaflet, HSBC Life (International) Limited and The Hongkong and Shanghai Banking Corporation Limited have no affiliation with the relevant medical institutions.

HSBC Life (International) Limited is the proud winner of the following awards:







Excellence Performance





Excellence Performance



NHK-DementiaEN072019