



Terms and conditions for HSBC Premier Time-limited Apple Reward ("Offer")

When can you enjoy the Offer?

1. The promotional period is from 9 December 2024 to 31 December 2024 (both dates inclusive).

What is the Offer?

1. Eligible Customers are entitled to enjoy HKD500 voucher (the **"Gift"**). Please refer to HSBC Premier Time-limited Apple Reward Redemption Email (**"Redemption Email"**) for details.

How can you enjoy the Offer?

1. You will receive a Redemption Email by 31 July 2025 if you (**"Eligible Customer"**):
 - (a) have successfully converted an account to an Integrated Account - HSBC Premier (the **"Premier Account"**) via HSBC Internet Banking or HSBC HK Mobile Banking app; or have received a promotional call from The Hongkong and Shanghai Banking Corporation Limited (the **"Bank"**) regarding the Offer and have successfully converted an account to the Premier Account as the sole accountholder or as the principal accountholder (if a joint account) within the promotional period and maintained the Premier Account at least until receiving the Gift; and
 - (b) have fulfilled the additional requirements stated in prevailing HSBC Premier Welcome Rewards - Promotional Terms and Conditions; and
 - (c) have maintained the Total Relationship Balance (as defined in the HSBC Premier Welcome Rewards - Promotional Terms and Conditions) of HKD1,000,000 or above when receiving the Gift; and
 - (d) are holding a valid HSBC Premier Mastercard® Credit Card (**"Eligible Credit Card"**)

Read before you enjoy the Offer

1. Eligible Customer can only enjoy the Offer once during the promotional period.
2. The Redemption Email will be sent to Eligible Customer by 31 July 2025.
3. Eligible Customer must hold a valid email address in Bank record for fulfillment purpose.
4. The Gift cannot be exchanged for cash, other products and services or discounts and are not transferable.
5. The Gift will only be valid when paying with an Eligible Credit Card.
6. The Gift is entirely provided by the service provider. The Bank is not responsible for issues related to devices, order fulfilment, delivery or returns. Return and exchange policies will be provided by service provider and shared at the time of purchase.
7. The Gift is subject to these terms and conditions and the service provider's Terms and Conditions. We and the service provider reserve the right to vary or cancel the Gift, or amend the terms and conditions from time to time without prior notice. Please refer to our website for the latest details, availability and terms and conditions of the Gift.
8. Apple is a trademark of Apple Inc. Apple is not a participant in or sponsor of this promotion.
9. These terms and conditions are subject to prevailing regulatory requirements.
10. These terms and conditions shall be construed and governed in accordance with the laws of the Hong Kong Special Administrative Region.
11. In the event of any discrepancy or inconsistency between the English version and the Chinese version of this document and these terms and conditions, the English version shall apply and prevail.



*To borrow or not to borrow? Borrow only if you can repay!

Issued by The Hongkong and Shanghai Banking Corporation Limited

滙豐卓越理財限時 Apple 獎賞之條款及細則（「優惠」）

優惠推廣期

1. 優惠推廣期為 2024 年 12 月 09 日至 2024 年 12 月 31 日 (包括首尾兩天)。

優惠詳情

1. 合資格客戶可享價值港幣 500 元電子禮券（「獎賞」）。詳情請參閱滙豐卓越理財限時 Apple 獎賞換領電郵（「換領電郵」）。

如何獲享優惠

1. 如您符合以下條件，您（「合資格客戶」）將在 2025 年 7 月 31 日前收到換領電郵：
 - (a) 於推廣期內，通過滙豐個人網上理財或香港滙豐流動理財應用程式（HSBC HK App）成功將其戶口晉級為綜合理財戶口 - 滙豐卓越理財（「卓越理財戶口」）；或透過香港上海滙豐銀行有限公司（「本行」）的來電接收相關推廣通訊及成功將其戶口晉級為「卓越理財戶口」作為個人戶口持有人或第一戶口持有人（適用於聯名戶口）；並維持卓越理財戶口至少直到收到獎賞；
 - (b) 符合滙豐卓越理財迎新優惠 - 推廣優惠之條款及細則；及
 - (c) 於獲得獎賞前，維持平均全面理財總值（見滙豐卓越理財迎新優惠 - 推廣優惠之條款及細則中的定義）一百萬港元或以上。
 - (d) 持有有效的滙豐卓越理財信用卡[®]（「合資格信用卡」）。

獲享優惠前須注意事項

1. 合資格客戶於推廣期內限享優惠乙次。
2. 獎賞換領電郵會於 2025 年 7 月 31 日或之前發放。
3. 合資格客戶需於銀行記錄中持有有效電郵地址以獲享此獎賞。
4. 獎賞不可兌換現金、其他貨品、服務或折扣，亦不可轉讓。
5. 合資格客戶需使用合資格信用卡[®]付款才可享受此獎賞。
6. 此獎賞完全由服務供應商提供。本行不對與設備、訂單履行、交付或退貨相關的問題負責。退貨和換貨政策將由服務供應商提供並在購買時提供給客戶。
7. 獎賞受本條款及細則及服務供應商的條款及細則約束。本行和服務供應商保留於任何情況下更改或取消優惠或修改相關條款及細則的權利而毋須事前通知合資格客戶或任何人。請查看相關網站以了解最新詳情、有效期及條款及細則。
8. Apple 是 Apple Inc. 的商標。Apple 並非本優惠的參與者或贊助商。



9. 本條款及細則均受現行的監管條例約束。
10. 本條款及細則受香港特別行政區法律管轄並據此解釋。
11. 本條款及細則的中英文版本如有歧義，概以英文版本為準。

*借定唔借？還得到先好借！

由香港上海滙豐銀行有限公司刊發